



Palmyra-Macedon Middle School Named a *Leader in Me* Lighthouse School by Franklin Covey Co.

Leadership and Life Skills Inspire Young Students to be 21st Century Leaders with The Leader in Me Process

Palmyra, New York – July 7, 2017 Palmyra-Macedon Middle School announced today the school has been named as a [Leader in Me](#) Lighthouse School by Franklin Covey Co. (NYSE: FC). This recognition comes because the school has achieved outstanding results in school and student outcomes, by implementing *The Leader in Me* process with fidelity. It is also because of the extraordinary impact the school is having on staff, students, parents, and the greater community.

Sean Covey, Education Practice Leader at Franklin Covey, said, “We are thrilled to recognize Palmyra-Macedon Middle School as a *Leader in Me* Lighthouse School. Schools who achieve the Lighthouse Milestone are great examples of a strong leadership model, process, and of what it means to be a *Leader in Me* school. This school has experienced transformational results by implementing the principles and practices related to *The Leader in Me*. We are so pleased to celebrate the success they are experiencing.”

Darcy Smith, principal of Pal-Mac Middle School said, “We are honored to become a *Leader in Me* Lighthouse School. We have seen such amazing results from implementing *The Leader in Me* process at our school, such as students having voices and being spokesmen and women for their school program.”

The Leader in Me is a whole-school transformation model—developed in partnership with educators—that empowers students with the leadership and life skills they need to thrive in the 21st century. It is based on principles and practices of personal, interpersonal, and organizational effectiveness. Distinct in several ways, *The Leader in Me*:

- Starts from a powerful premise—that every child possesses unique strengths and has the ability to be a leader. This premise shapes the views of staff to value and develop the whole child.
- Integrates leadership development into existing school programs, curricula, and traditions. More than a program, *The Leader in Me* serves as a foundational operating system for the school, improving relationships, transforming culture, and highly motivating staff members and students.
- Helps students learn how to become self-reliant, take initiative, plan ahead, set and track goals, do their homework, prioritize their time, manage their emotions, be considerate of others, express their viewpoint persuasively, resolve conflicts, find creative solutions, value differences, and live a balanced life. In short, *The Leader in Me* helps students develop the skills and self-confidence they need to lead their lives and succeed in school and beyond.
- Impacts all stakeholders starting first with the staff of a school, then moving out to students, their families, and the community at large. This inside-out approach is a key ingredient to successfully creating positive change in a school.

The Lighthouse Milestone is a highly regarded standard set by FranklinCovey that is attainable by every *The Leader in Me* school. The attainment of the Lighthouse Milestone represents a significant benchmark, and it is evidence that a high standard has been met by a school. Applying for the Lighthouse Milestone typically occurs three to five years after a school begins *The Leader in Me*.

Becoming a Lighthouse School is a recognition schools earn because they have produced outstanding results in school and student outcomes by implementing *The Leader in Me* with fidelity. More than 300 schools have achieved this prestigious milestone. The designation is given to schools that have demonstrated the following:

- The school campus environment reinforces the leadership model by displaying leadership language that

- emphasizes individual worth and potential in hallways and classrooms.
- Teachers integrate leadership language into school curriculum and instruction.
- Staff collaborates and works together to effectively build a culture of leadership.
- Students are provided with meaningful student leadership roles and responsibilities, such as mentor, public speaker, school tour guide, and greeter.
- Parents are given opportunities to learn *The Leader in Me* model and the 7 Habits and are involved in activities that support the leadership model.
- A system is in place for setting and tracking school-wide, classroom, academic, and personal goals.
- Leadership events are held to allow students to practice their leadership skills (e.g. public speaking, sharing data, confident greetings, etc.) with community business partners, parents, and other educators.
- The school leadership team meets regularly and oversees school-wide implementation of the leadership model with the help of students, staff, parents, and community members.
- Measureable improvements in teacher engagement, parent satisfaction, student behavior, and academic alignment are shown by comparing baseline data with the tracking of ongoing data.

Since its official launch nearly six years ago, over 3,000 public, private, charter, and magnet schools across 50 countries have adopted *The Leader in Me*. Educators continue to offer feedback on best practices, which provides continuous improvement and refinement of the process.

About Franklin Covey Co.

[Franklin Covey Co.](#) (NYSE: FC) is a global, public company (NYSE:FC) specializing in performance improvement. We help organizations and individuals achieve results that require a change in human behavior. Our expertise is in seven areas: leadership, execution, productivity, trust, sales performance, customer loyalty and education. Franklin Covey clients have included 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities and educational institutions. Franklin Covey has more than 100 direct and partner offices providing professional services in over 150 countries and territories.